

Sarah Phares

411 W. 45th Street, Apt. 6, New York, NY, 10036 314.330.9617
sarah.phares@gmail.com sarahphares.com

PROFESSIONAL EXPERIENCE

Interaction Designer II, frog design New York, NY, July 2010–present

Engaged in research, strategy, and design work shaping cross-platform user experiences for clients including global Fortune 500 companies.

Design Intern, frog design New York, NY, May–August 2009

Collaborated on out of box experience, website design, and blue sky exploration for global communications client. Refined writing and design of installation guide, developed wireframes for online address book, and generated concepts and scenarios exploring the future of personal and business contact networks.

Senior Research Associate, Visual Communications Research Studio at Washington University in St. Louis St. Louis, MO, June 2005–June 2008

In fellowship funded by Kauffman Grant, worked as project manager, art director, and designer on projects for academic, non-profit, and commercial partners including educational heart exhibit and traveling elementary science classroom.

Designer, Jon Roll & Associates Cambridge, MA, July 2003–June 2005

Designed and executed wayfinding systems and special installations for academic, government, and institutional clients at 10-person environmental graphic design firm, contributing in all phases from schematic design to implementation.

Graphic Designer, Goody Clancy Boston, MA, June 2002–July 2003

Designed project proposals and presentation materials and collaborated with in-house marketing team to develop and implement graphic standards and maintain design archives at large architecture, planning, and preservation firm.

Freelance Designer St. Louis, MO, Boston, MA, & Pittsburgh, PA May 2001–August 2008

Designed communication pieces including identity systems, collateral, and publications for small businesses and clients in the arts and non-profit sectors.

Exhibit Design Intern PGAV, St. Louis, Missouri, May 2000–March 2001

Designed signage components of architectural and exhibit design projects, created presentation books, and assisted in writing and editing environmental graphics program implementation manual.

EDUCATION

Carnegie Mellon University, Pittsburgh, PA Master of Design, Interaction Design, May 2010

Completed core requirements in Interaction Design and CPID
Phi Kappa Phi Honor Society, 2010
Recipient of Kynamatrix Research Grant for graduate thesis work

Basel School of Design, Basel, Switzerland Basel Summer Program 2005: Basics in Design & Typography 3-week program with Wolfgang Weingart including workshops in Drawing, Space and Form, Color, and Typography

Washington University in St. Louis, St. Louis, MO BFA Visual Communications, BA Architecture, and Minor in Art History, May 2001

Paul Edward Birdsall Award in Graphic Design, 2001
Deans List 1996–2000

Washington University in St. Louis; St. Louis, Missouri Architecture Summer Abroad 1999: “Analysis and Documentation” 6-week summer field work course in Helsinki, London, Barcelona, and Paris with focus on the analysis of significant architectural sites.

TEACHING EXPERIENCE

Carnegie Mellon University, Pittsburgh, PA Instructor, Communication Design Fundamentals, Fall 09 & Spring 10 Teaching Assistant, Graduate Design Seminar II: CPID, Spring 10

Washington University in St. Louis; St. Louis, Missouri Instructor, Visual Communications I, Spring 08 Co-instructor, Typography I and II, Fall 06–Spring 08 Teaching Assistant, Typography II, Spring 06 Teaching Assistant, Visual Communications & Business, Fall 06 & 07

SKILLS

Human centered research and design methods including:
surveys and user interviews, persona and scenario development, concept evaluation, visualization, and prototyping
Professional & technical writing, presentation design and delivery
Proficiency in Adobe Creative Suite 4 and Microsoft Office
Experience in XHTML, CSS, and ActionScript 3.0
Bookbinding, letterpress, and architectural & freehand drawing

RECOGNITION

Work published in “Visual Language for Designers: Creating Graphics That People Understand,” Rockport Publishers, 2009
Work recognized with FOCUS St. Louis “What’s Right With The Region” award, 2007

PROFESSIONAL ASSOCIATIONS

AIGA 2000–present, IxDA 2008–present, SIGCHI 2008–present, Center for Plain Language 2009, ACM 2009